

# Youth Travel Program Guide



With caring coaches and thoughtful programs,  
find out how SoCal Volleyball Club can set  
your daughter up to succeed.



# Contents

## About Us

Background	4
Our Members	7
Our Coaching Team	8
Our Member Support Team	9
Communication	10
Digital Resources	11
Special Events & Community Service	12

## Facility

Store & Cafe	14
Vans & Live-Streaming	15
Sports Performance & Physical Therapy	16
Sustainability Initiatives	17

## 2024 Season Details

Getting Started	20
10-13U Schedule	21
14U Schedule	22
Optional Add-On Tournaments	23
Tuition Plans	24-27
Uniforms	28-29
Approved Add-On Apparel	30

## Additional Information

FAQs	31
Member Referral Program	32
Contact	33



**Mission Statement**

**To inspire volleyball  
enthusiasts to be their best,  
compassionate selves.**

## Hi there, we're SoCal Volleyball Club!

In 2003, we were faced with a common challenge. We couldn't find a volleyball program that struck the right balance between competitiveness and kindness for our family and friends. Determined to provide a unique experience that combined world-class training with a supportive and inclusive environment, we decided to take matters into our own hands and established SoCal Volleyball Club.

Over two decades later, it seems we were on the right track — and we're thrilled to have you be a part of it.

### Scott & Aimee

Owners/Directors

### Our Partners:



Find out what makes us unique →



My daughters have been coming to this club for two years, and not only have their skills improved, the club provides a great place to associate with great people. The coaches and staff are first class, and the families we have met all make you feel like you're part of something special.

**Ron C.**  
Parent

## We connect families who "get it."

We attract members who understand and value the transformative power of sports on children's character development.

Members who foster a supportive and uplifting environment for every athlete, acknowledging that each person has their own aspirations and developmental timeline.

Families who wholeheartedly support the team and understand that there will be both challenging obstacles to overcome and exhilarating victories to celebrate together.

Families who work hard and stay humble.

If this sounds like you and your family, you'll have a great time here.



Our Coaching Team →

## Coaches who see the big picture

With a degree in Education from UC Irvine, Aimee is insistent on hiring and training coaches who share a deep passion for teaching. A SoCal coach goes beyond simply imparting knowledge of the sport; they are effective communicators who understand their role is to invest in their athletes' long-term development and success.

Meet our coaches and read their bios at: [socalvbc.com/staff](https://socalvbc.com/staff)





## People helping people

Our Member Support Team is a dynamic group of individuals, each bringing unique skills, expertise, and personality to create an exceptional experience for our members.

They continuously seek ways to enhance your experience by listening to your feedback and implementing improvements that make a real difference.

### **Meet the team (left to right from the top):**

Kristin, Front Office Manager

Alli, Assistant Coaching Director

Sherry, Local Director

Tati, Operations Manager

Mike, Facilities Manager

Linda, Store Manager

Lauren, Housing & Grant Coordinator

Ben, Member Finance Coordinator

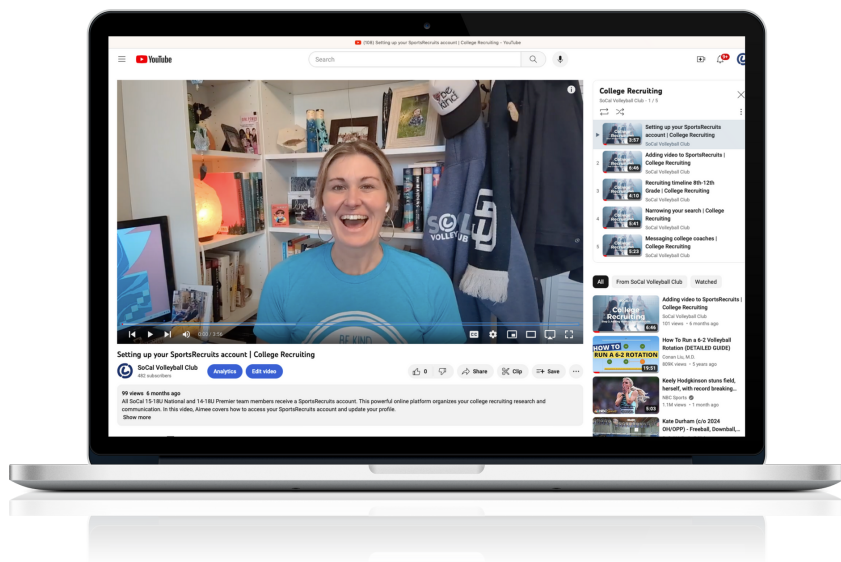
Audrey, General Manager

## You're in the loop

We understand that our members lead busy lives, so communication is our top priority. Each team has a GroupMe group chat for easy collaboration between coaches and families.

Learn more and download the app at:  
[socalvbc.com/groupme-tips](https://socalvbc.com/groupme-tips)





## Specific guidance for your program

We've created a comprehensive video library to guide you through the season. These videos cover many topics specific to your program, including preparing for your first week of practice, player and parent rules, understanding SCVA tournaments, and much more.

### ▶ Watch now on YouTube

[View Regional Playlist](#)

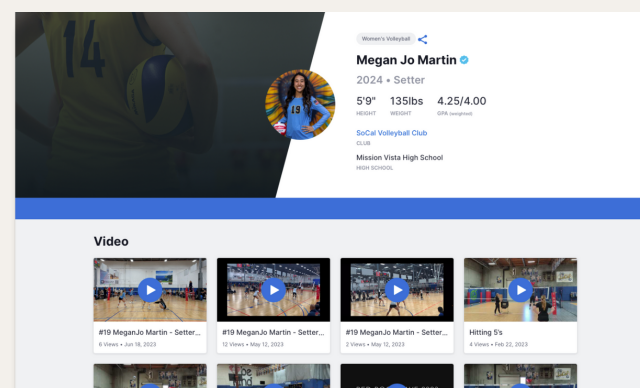
[View National Playlist](#)

[View Premier Playlist](#)

## College recruiting tools

For our 14U Premier teams, we provide valuable resources such as a SportsRecruits profile and dedicated assistance for college recruiting. You're in the driver's seat if you want to play at the collegiate level.

[Find Aimee's recruiting advice here →](#)





## Leading by example

As a non-profit, we organize annual community service projects and events. These include an inclusive holiday-themed intra-club tournament, a local vendor fair, North County Food Bank fundraisers, fulfilling holiday wishlists for children and young adults at a nearby crisis center, and a Cornhole Fundraiser Tournament.

Facility →

## Award-winning training center

We take pride in offering our members a world-class training experience in our exceptional 20,000-square-foot facility.

We have created a space that caters to the needs of our athletes, providing them with the ideal environment for honing their skills and reaching their full potential.





## SoCal Athletics Store

Our on-site and [online pro shop](#) is a one-stop destination for all your volleyball gear needs. Whether you require new jerseys, shoes, kneepads, or accessories, the SoCal Athletics Store offers a wide selection of high-quality products from leading brands ensuring top performance and comfort on the court.



## The Peace Cafe

Our facility features a café that runs on the honor system. Add money to the box or pay with Venmo, and grab a quick snack or a refreshing beverage. Additionally, we provide seating areas with complimentary Wi-Fi where parents can relax, enjoy the action, and connect with fellow members.



## Vans

Teams have access to the SoCal Vans for carpooling to tournaments and team bonding events. Parents, let your coach know early if you're available to drive a van for a team event — the schedule depends on availability.



## Live-streaming

We want families to be part of the action, even if they can't attend events in person. Parent volunteers live stream matches on [our Facebook page](#). And you can watch practices at [socalvbc.com/socal-live](https://socalvbc.com/socal-live) (Password: behind)

## Volleyball-minded sports performance & physical therapy

We are thrilled to collaborate with Physical Therapist Gwen Alden and her HealthWest Therapy and JG Performance Fitness team to offer comprehensive wellness programs at our training center, including year-round sports performance training, adult fitness classes, and professional physical therapy services.

With a dedicated team of experienced strength and conditioning coaches, athletes can improve their on-court performance and prevent injuries. Moreover, Gwen and her team of skilled physical therapists provide specialized care for overuse and acute injuries in athletes and adults.



Meet Gwen and learn more at:  
[healthwesttherapy.com](https://healthwesttherapy.com)



## Reduce, Reuse, Recycle

### Reducing food waste

Every Friday, we receive baked goods from Costco, which we share with our members for free. We also encourage participants to donate their extra fruits and vegetables by placing them in the designated bins.

### Cutting back on single-use plastics

We've installed a filtered water bottle filler so athletes, visitors, and staff may refill their reusable water bottles, promoting the reduction of single-use plastic bottles.

### Accepting gently used SoCal apparel

Members are welcome to donate gently used SoCal apparel they no longer use to the SoCal Store. This reduces clothing waste and provides affordable options for individuals seeking high-quality gear.

### Going digital when possible

We've significantly decreased paper usage by adopting digital alternatives, such as electronic documents (like this pdf!), online communication, and electronic storage systems. Since moving to paperless registration, we've saved over 250 gallons of water and 80 pounds of wood!

### Renewable energy

Finally, we were the first volleyball facility in North County to install solar panels. [Track our energy performance →](#)





SoCal VBC, thank you for your ceaseless love and support. I am the person and player I am today because of the experiences you have given me and, more importantly, the people the club has brought into my life.

**Makena T.**  
Class of 2023

# 2024 Season Details

Tuition, schedules, uniforms and more →

## Our tryout & registration process

We follow these tryout procedures and timelines set by the SCVA →

### Step 1: Attend tryouts

Attend tryouts where our experienced coaches will assess player skills and match them with teammates of similar abilities.

### Step 2: Officially secure your spot online

The SCVA opens the registration and document submission window at **8:00 am on Oct 1st**. After this time, we will email you your team assignment and directions to complete your SCVA e-forms, pay your \$75 USAV/SCVA membership fees, and submit your tuition deposit in Sawyer. Extended delays in item submission may result in your spot being offered to another family.

### Step 3: Get fitted for your uniform

Your mandatory uniform fitting session is **Sat Oct 7th, between 10 am–2 pm**. Fittings take about 20 minutes. If you're unable to attend, schedule a makeup appointment at: [info@socalvbc.com](mailto:info@socalvbc.com)

### Step 4: Celebrate!

Now that you're officially enrolled, you'll be added to your team's GroupMe Group before training starts!

Tentative 2024 10-13U Schedule →

10-13U Premier	10-13U National	10-13U Regional		
✓	✓	✓	Tryouts & Registration	October
✓	✓	✓	Practice Schedule Released	Early October
✓	✓	✓	Practice Starts	Week of October 28th
✓	✓	✓	Rudolph Rally	TBA
✓	✓	✓	SCVA Entry Event	Sat, Dec 2, 2023 & Sun, Dec 3, 2023
✓	✓	✓	SCVA Event #1	Sun, Jan 14, 2024 & Mon, Jan 15, 2024
✓	✓	✓	SCVA Event #2	Sat, Feb 10, 2024
✓	✓	✓	SCVA Event #3	Sat, Feb 24, 2024
✓	✓	✓	Club Picture Day	TBA
✓	✓	✓	SCVA Event #4	Sun, Mar 17, 2024
✓	✓	\$425/player add-on	Red Rock Rave JNQ in Las Vegas, NV	Fri, Mar 22, 2024 - Sun, Mar 24, 2024
\$425/player add-on	\$425/player add-on		Second Out-of-State JNQ	TBA
\$425/player add-on			Third Out-Of-State JNQ	TBA
✓	✓	✓	SCVA Championships	Sat, May 18, 2024 & Sun, May 19, 2024
✓	✓	\$425/player add-on	Festival in Pheonix, AZ	Sun, Jun 23, 2024 - Wed, Jun 26, 2024

This schedule is provisional. Dates are subject to change. For most up-to-date schedule visit [scvavolleyball.org](http://scvavolleyball.org).

The SCVA shares event location and pool times usually the Thursday before the tournament.

Tentative 2024 14U Schedule →

14U Premier	14U National	14U Regional		
✓	✓	✓	Tryouts & Registration	October
✓	✓	✓	Practice Schedule Released	Early October
✓	✓	✓	Practice Starts	Week of October 28th
✓	✓	✓	Rudolph Rally	TBA
✓	✓	✓	SCVA Entry Event	Sat, Nov 18, 2023 & Sun, Nov 19, 2023
✓	✓	✓	SCVA Event #1	Sat, Jan 13, 2024 & Sun, Jan 14, 2024
✓	✓	✓	SCVA Event #2	Sat, Feb 3, 2024
✓	✓	✓	SCVA Event #3	Sun, Feb 25, 2024
✓	✓	✓	Club Picture Day	TBA
✓	✓	✓	SCVA Event #4	Sat, Mar 16, 2024
✓	✓	\$425/player add-on	Red Rock Rave JNQ in Las Vegas, NV	Fri, Mar 22, 2024 – Sun, Mar 24, 2024
✓	\$425/player add-on		Second Out-of-State JNQ	TBA
\$425/player add-on			Third Out-Of-State JNQ	TBA
✓			Regional Bid Tournament	Sat, May 4, 2024 & Sun, May 5, 2024
✓	✓	✓	SCVA Championships	Sat, May 25, 2024 & Sun, May 26, 2024
	✓	\$425/player add-on	Festival in Pheonix, AZ	Thu, Jun 27, 2024 – Sun, Jun 30, 2024
✓			GJNC Championships in Las Vegas, NV	Wed, Jul 3, 2024 – Thu, Jul 11, 2024

This schedule is provisional. Dates are subject to change. For most up-to-date schedule visit [scvavolleyball.org](http://scvavolleyball.org).

The SCVA shares event location and pool times usually the Thursday before the tournament.



## Expand your experience

Teams have the flexibility to add tournaments to their schedule. If at least ten players are available to participate, we will proceed with registering your team, and a \$425 per player per tournament fee will be collected before the event.

## 2024 10-14U Regional Team

**What's Included**

- Regional uniform kit
- Two weekly training sessions
- SCVA tournaments
- Free open gym (based on availability)

**Tuition**

\$4,430

**Directors**

Aimee Asebroek  
Alli Davidson

**Installment Plans**

**3 Installment Plan**

Installment #	Amount	Due Date
1	\$1,477	At Registration
2	\$1,477	January 1, 2024
3	\$1,477	April 1, 2024
Total	\$4,430	

**8 Installment Plan**

Installment #	Amount	Due Date
0 (Deposit)	\$416	At Registration
1	\$502	November 1, 2023
2	\$502	December 1, 2023
3	\$502	January 1, 2024
4	\$502	February 1, 2024
5	\$502	March 1, 2024
6	\$502	April 1, 2024
7	\$502	May 1, 2024
8	\$502	June 1, 2024
Total	\$4,430	

**16 Installment Plan**

Installment #	Amount	Due Date
0 (Deposit)	\$115	At Registration
1	\$270	October 15, 2023
2	\$270	November 1, 2023
3	\$270	November 15, 2023
4	\$270	December 1, 2023
5	\$270	December 15, 2023
6	\$270	January 1, 2024
7	\$270	January 15, 2024
8	\$270	February 1, 2024
9	\$270	February 15, 2024
10	\$270	March 1, 2024
11	\$270	March 15, 2024
12	\$270	April 1, 2024
13	\$270	April 15, 2024
14	\$270	May 1, 2024
15	\$270	May 15, 2024
16	\$270	June 1, 2024
Total	\$4,430	

## 2024 10-14U National Team

### What's Included

- National uniform kit
- Three weekly training sessions
- SCVA tournaments
- Red Rock Rave Qualifier in Las Vegas, NV
- Festival post-season tournament in Pheonix, AZ
- Free open gym (based on availability)

### Tuition

\$5,571

### Directors

Aimee Asebroek  
Alli Davidson

### Installment Plans

#### 3 Installment Plan

Installment #	Amount	Due Date
1	\$1,857	At Registration
2	\$1,857	January 1, 2024
3	\$1,857	April 1, 2024
Total	\$5,571	

#### 8 Installment Plan

Installment #	Amount	Due Date
0 (Deposit)	\$416	At Registration
1	\$644	November 1, 2023
2	\$644	December 1, 2023
3	\$644	January 1, 2024
4	\$644	February 1, 2024
5	\$644	March 1, 2024
6	\$644	April 1, 2024
7	\$644	May 1, 2024
8	\$644	June 1, 2024
Total	\$5,571	

#### 16 Installment Plan

Installment #	Amount	Due Date
0 (Deposit)	\$115	At Registration
1	\$341	October 15, 2023
2	\$341	November 1, 2023
3	\$341	November 15, 2023
4	\$341	December 1, 2023
5	\$341	December 15, 2023
6	\$341	January 1, 2024
7	\$341	January 15, 2024
8	\$341	February 1, 2024
9	\$341	February 15, 2024
10	\$341	March 1, 2024
11	\$341	March 15, 2024
12	\$341	April 1, 2024
13	\$341	April 15, 2024
14	\$341	May 1, 2024
15	\$341	May 15, 2024
16	\$341	June 1, 2024
Total	\$5,571	

## 2024 10-13U Premier Team

### What's Included

- National uniform kit
- Three weekly training sessions
- SCVA tournaments
- Red Rock Rave Qualifier in Las Vegas, NV
- Festival post-season tournament in Pheonix, AZ
- Free open gym (based on availability)

### Tuition

\$5,571

### Directors

Aimee Asebroek  
Alli Davidson

### Installment Plans

#### 3 Installment Plan

Installment #	Amount	Due Date
1	\$1,857	At Registration
2	\$1,857	January 1, 2024
3	\$1,857	April 1, 2024
Total	\$5,571	

#### 8 Installment Plan

Installment #	Amount	Due Date
O (Deposit)	\$416	At Registration
1	\$644	November 1, 2023
2	\$644	December 1, 2023
3	\$644	January 1, 2024
4	\$644	February 1, 2024
5	\$644	March 1, 2024
6	\$644	April 1, 2024
7	\$644	May 1, 2024
8	\$644	June 1, 2024
Total	\$5,571	

#### 16 Installment Plan

Installment #	Amount	Due Date
O (Deposit)	\$115	At Registration
1	\$341	October 15, 2023
2	\$341	November 1, 2023
3	\$341	November 15, 2023
4	\$341	December 1, 2023
5	\$341	December 15, 2023
6	\$341	January 1, 2024
7	\$341	January 15, 2024
8	\$341	February 1, 2024
9	\$341	February 15, 2024
10	\$341	March 1, 2024
11	\$341	March 15, 2024
12	\$341	April 1, 2024
13	\$341	April 15, 2024
14	\$341	May 1, 2024
15	\$341	May 15, 2024
16	\$341	June 1, 2024
Total	\$5,571	

# 2024 14U Premier Team

## What's Included

- Premier uniform kit
- Three weekly training sessions
- SCVA tournaments
- Regional bid tournament
- Red Rock Rave Qualifier in Las Vegas, NV
- Second Out-of-State Qualifier in TBD
- GJNC post-season tournament in Las Vegas, NV
- Free open gym (based on availability)
- SportsRecruits profile

## Tuition

\$6,208

## Directors

Aimee Asebroek  
Alli Davidson

## Installment Plans

3 Installment Plan		
Installment #	Amount	Due Date
1	\$2,069	At Registration
2	\$2,069	January 1, 2024
3	\$2,069	April 1, 2024
Total	\$6,208	

8 Installment Plan		
Installment #	Amount	Due Date
0 (Deposit)	\$416	At Registration
1	\$724	November 1, 2023
2	\$724	December 1, 2023
3	\$724	January 1, 2024
4	\$724	February 1, 2024
5	\$724	March 1, 2024
6	\$724	April 1, 2024
7	\$724	May 1, 2024
8	\$724	June 1, 2024
Total	\$6,208	

16 Installment Plan		
Installment #	Amount	Due Date
0 (Deposit)	\$115	At Registration
1	\$381	October 15, 2023
2	\$381	November 1, 2023
3	\$381	November 15, 2023
4	\$381	December 1, 2023
5	\$381	December 15, 2023
6	\$381	January 1, 2024
7	\$381	January 15, 2024
8	\$381	February 1, 2024
9	\$381	February 15, 2024
10	\$381	March 1, 2024
11	\$381	March 15, 2024
12	\$381	April 1, 2024
13	\$381	April 15, 2024
14	\$381	May 1, 2024
15	\$381	May 15, 2024
16	\$381	June 1, 2024
Total	\$6,208	

**Tuition now  
includes your  
uniform kit!**



### **Regional uniform kit includes:**

- ✓ One Under Armour Hustle hoodie sweatshirt
- ✓ One Under Armour Hustle sweatpants
- ✓ Two short sleeve practice shirts
- ✓ Two jerseys

### **National uniform kit includes:**

- ✓ One Under Armour Hustle hoodie sweatshirt
- ✓ One Under Armour Hustle sweatpants
- ✓ One long sleeve tournament warm-up shirt
- ✓ Two short sleeve practice shirts
- ✓ Three jerseys

### **Premier uniform kit includes:**

- ✓ One Under Armour Hustle hoodie sweatshirt
- ✓ One Under Armour Hustle sweatpants
- ✓ One long sleeve tournament warm-up shirt
- ✓ Two short sleeve practice shirts
- ✓ Three jerseys

## Unified teams thrive

Therefore we have these uniform requirements:

- ✓ Athletes must wear an approved black SoCal shirt to participate in practice.
- ✓ Black spandex and a team-coordinated knee pad color are required for tournaments.
- ✓ Athletes should wear club-issued sweatsuits and warm-up apparel to tournaments.

## Mix and match

Grab any of the following items during registration or at [store.socalvbc.com](https://store.socalvbc.com)  
Prices are subject to change. Items listed here include tax.



**Practice Backups**  
Extra Practice Shirt \$23  
Nike Performance Spandex Shorts \$35



**"I'm Always Cold" Gear**  
Long Sleeve Practice Shirt \$32  
Crew Neck Sweatshirt in Navy \$38  
Spandex-Style Volleyball Leggings \$35



**Tournament Weekend Essentials**  
Fleece Jacket in Navy \$54  
Nike Dri-FIT Knee Pads \$27  
Under Armour Hustle 5.0 Backpack \$70

## Team FAQs

- [What are the differences between Cali, Fall Ball, Local, and Travel Programs/Teams?](#)
- [What kind of time commitment is required?](#)
- [Who will my coach be?](#)
- [Can I pick my team?](#)
- [How many teams do you field?](#)
- [What if we can't make tryouts?](#)

## Tuition FAQs

- [What other expenses should we budget for?](#)
- [What are your refund and cancellation policies?](#)
- [How do we split tuition between two payers?](#)
- [Where can I use my credit balance?](#)
- [Will my credit apply to my scheduled auto-payments?](#)
- [How do I view my order history and/or print receipts?](#)
- [How do I update my payment method, email, or password in Sawyer?](#)

More questions?



Tap the Help icon [on our website](#) to search more FAQs and contact our Member Support Team.

## Refer a friend, earn a service credit

It is the greatest compliment when members recommend SoCal Volleyball Club to their friends.

In thanks, we give members a \$150 service credit if they recommend someone new to the club and their new friend joins a team.

This credit is good for camps, clinics, and future seasons' tuition fees. (Sorry, it's not eligible for private lessons, HealthWest/JG Performance Fit services, or physical products.)

Apply for your credit at [socalvbc.com/referral](https://socalvbc.com/referral)



## Let's do this!

Together, let's create a brighter future through character development, kindness, and the joy of volleyball.

[socalvbc.com](http://socalvbc.com)

[info@socalvbc.com](mailto:info@socalvbc.com)

(760) 515-3741

**Be kind.**

SoCal Volleyball Club by SoCal Athletics, Inc.